**TISP** (Technologies and Innovation for Smart Publishing) is the European thematic network aiming to foster the meeting between **publishing companies and ICT enterprises**, in order to stimulate new partnership and business models.

One of the TISP activities is to collect, organize and select relevant and innovative business cases showing innovative examples of joint ventures, partnership and collaboration.

These business cases, described as benchmark for digital innovation, will be featured in the **TISP** **Smart Book**, an informative resource which gathers online the material resulting from the network activities. It is open to consultation and it is an instrument of update for professionals of both the sectors, a reference about subjects dealing with innovation in European publishing.

The following grid is conceived to gather information, by allowing the participation of any organization and/or company that is able to contribute its experience and present innovative business cases relevant for the project.

**Title of the project (Insert title of the project and logo if available)**

|  |
| --- |
| **Industry** (Insert business area. Es. Educational publishing, children app)**:** |
| **Client** (Specify target user of the service)**:** |
| **Dimension** (National or international)**:** |
| **Scalability** (Specify if the project is scalable in other countries/areas): |
| **Brief description of the project (max. 500 words):** |
| **Business needs addressed by the project (max. 500 words):**  |
| **Solutions (max. 500 words):**  |
| **Description of the use of new technologies in the project (max. 500 words):** |
| **Results obtained (max. 500 words):** |
| **Links related to the project:** |

**Details of the organization company**

|  |  |
| --- | --- |
| **Name of the institution/company** |  |
| **Short profile of the institution/company** |  |
| **Town/city and country** |  |
| **Website** |  |
| **Contact person (name, position, email and telephone)** |  |
| **Whether it is public or private** |  |

Submitting this form at the following contacts, you will allow TISP to use the content provided for the purposes of the project.

After carrying out an initial analysis of the business cases presented, TISP may request additional complementary information and/or documentation. Such collaboration, if required, will be individually formalised.

**TISP CONTACTS**

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